**Alibaba vs Global Resources vs Made-in-China Top 3 China wholesale websites**

Are you a seller, who needs a dependable supplier to ensure the growth of your business?

Or

Are you a buyer looking to buy products from online stores but don’t know whom to rely on?

Don’t worry…

We’ve got your back

Just watch the complete video and you’ll be able to differentiate and compare

The three infamous happy hunting grounds for most sellers,

That includes Alibaba, Global Sources and Made-in-China.

So, without wasting any time let’s get you guys to the good part you all are waiting for…

Hello and welcome back to the only YouTube channel…

That is helping you to have a broader perspective about all the selling wholesale platforms

And today in this video we are going to discuss and compare the TOP 3 one-stop sourcing platforms.

Alibaba, Global Sources and Made-in-China are B2B marketplaces.

And because all have the same work and so arises the competition between them.

Alibaba.

That is a Chinese e-commerce company,

which provides consumer-to-consumer, business-to-consumer and business-to-business sales services via web portals.

Alibaba and Made in China are some of the most popular and successful online business websites.

Even though Global sources is 29 years older than Alibaba and are more experienced.

Still, they out ruled them in the business and became more trustworthy and more reliable.

We’ll learn more about the business and fallbacks that they all have in the coming part of the video by diving more in-depth.

So, first of all, starting with the most famous B2B platform

Every exporter, importer and businessman knows the name of “Alibaba”.

It is a B2B marketplace and sells almost all the products you can think about.

Suppliers or manufacturers sell high-quality products in bulk at low prices.

Most buyers buy and resell them in local markets to earn a profit.

The product categories include electronics, gardening, household, kitchen and so on.

The company has three main sites.

* Taobao: Consumer-to-consumer sites like eBay.
* Tmall: Business-to-consumer sites like Amazon
* AliExpress: is Alibaba’s arm. They provide Chinese goods to international buyers at factory rates.

Then comes Made-in-China.

Made in China.com is the label today found on most products.

Goods produced in China have become an integral part of the marketplace.

Cheap labour and lower prices make them more affordable for consumers all around the world.

They import the raw material from other parts of the world.

After that, they prepare the goods and sell them with “Made in China.”

The third one and the most aged but not famous one is the Global Sources

It was established in 1970, almost 52 years from now.

Trading companies and factories used to avail of its services.

The main problem with it was that it is also a B2B platform but does not offer many products as compared to the competitors.

That is Alibaba and Made-in-China.

Though, Global Sources being the oldest ones have the advantage of reputation and experience.

Global Sources have more reliable products in terms of the quality of the products.

Also, they have no tolerance toward the bad products or suppliers and they get rid of them immediately making them unique in this sense.

In simple words, these business to business media facilities supports trade from China to all the other parts of the world.

By the use of English Media.

Now, moving closer to your answer about comparing what they did well?

And how do they stand where they are now?

What were the efforts and business plans that separate them from one another?

If all 3 have the same purpose then why some are more famous than others?

First of all, the main factor that led to the success of Alibaba and Made-in-China was the strong brand.

They made their website a brand and attracted customers unlike any other.

Global Sources stayed in old times and now we can see no one knows of it even though it’s a great place to buy.

The second thing was providing customers with outstanding value and a superior shopping experience.

That can be done through customer care which is an essential part of any eCommerce site.

Now, we can see that effect with Alibaba, the biggest online commerce company.

Alibaba handles more business than any other e-commerce company.

And it has more than 1million suppliers whereas Global Sources have only 150,000.

Now, tell me one thing what made you love Alibaba?

So, for me, it was their security concerns about how well they managed it.

Like Alibaba, they keep the self-worthiness of the customer always number one.

And is called Risk Management.

So the First thing is if the buyer is assured that his money is safe?

So yeah with Alibaba we have a thing called Trade Assurance that keeps our money in escrow,

Until we are happy with the product and then release it to the supplier.

The same thing was adopted by Made-in-China and they made a just as reliable service by providing STS.

Secure Trading Service.

This one thing is keeping the 2 websites regulated on daily basis and keeping a check on the suppliers directly by the buyers.

Global Source has also strict regulations on the suppliers.

The next thing that comes in the way is the product categories.

Alibaba with more than 40.

Global Source with more than 20.

And Made-in-China also has the product categories relatively close to Alibaba.

This has resulted in massive sales volume and realizing economies of scale.

These companies do not manufacture the products themselves, but they function as a selling platform.

In terms of quality and credibility on the other hand the most famous Alibaba faces a lot of issues in terms of counterfeit goods.

Honestly, we couldn’t just tell which is better.

Maybe it depends on the product category, maybe it depends on how specific you were in searching, and maybe it depends on the supplier.

Remember that all three of these websites are just selling platforms,

The products sold or the suppliers do not exactly define them.

At some point, you will encounter one bad supplier at all platforms,

but this could be avoided as long as searching is done meticulously and carefully.

Still, these three large B2B companies are indeed a happy hunting ground for many sellers.

That’s all for now and if you liked the video.

Don’t forget to give it a thumbs up and also don’t forget to subscribe because we’re always here for you,

To get you out of all the problems that you face on such platforms.

Comment below for more ideas that you guys have and want us to make videos on.